

Printcare PLC Policy on Relations with Shareholders and Investors

1. Purpose

To define the principles and practices for effective communication and engagement with shareholders and investors, ensuring transparency, trust, and compliance with legal and regulatory requirements.

2. Scope

This policy applies to all interactions between Printcare PLC, its shareholders, and investors.

3. Definitions

- **Shareholder:** An individual or entity that owns shares in Printcare PLC.
- **Investor:** An individual or entity that has invested capital in Printcare PLC and may include shareholders, bondholders, and other financial stakeholders.

4. Objectives

- Provide timely and accurate information to shareholders and investors.
- Promote transparent and open communication.
- Ensure compliance with relevant laws and regulations.
- Strengthen relationships and build trust with shareholders and investors.

5. Roles and Responsibilities

- **Board of Directors:** Oversee the company's relations with shareholders and investors.
- **Investor Relations Officer (IRO):** Manage day-to-day communications with shareholders and investors.
- **Senior Management:** Support the IRO and ensure accurate and consistent messaging.
- **Employees:** Adhere to this policy and support engagement initiatives.
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6. Communication Principles

1. **Transparency:** Provide clear, accurate, and complete information.
2. **Timeliness:** Communicate material information promptly.
3. **Accessibility:** Ensure information is easily accessible to all shareholders and investors.
4. **Consistency:** Maintain consistency in communications to avoid misinformation.

7. Communication Channels

- **Annual General Meeting (AGM):** Provide a forum for shareholders to receive updates, ask questions, and vote on company matters.
- **Quarterly and Annual Reports:** Disseminate financial performance and strategic updates.
- **Press Releases:** Announce significant events and developments.
- **Company Website:** Serve as a central repository for investor-related information.
- **Investor Meetings and Calls:** Facilitate direct engagement and Q&A sessions.
- **Email and Newsletters:** Provide regular updates and important announcements.

8. Shareholder Engagement

- **AGM Participation:** Encourage shareholder attendance and participation in AGMs.
- **Feedback Mechanism:** Implement a system for shareholders to provide feedback and raise concerns.
- **Surveys and Questionnaires:** Periodically conduct surveys to gauge shareholder sentiment and gather input on key issues.
- **One-on-One Meetings:** Offer opportunities for individual meetings with significant shareholders and institutional investors.

9. Information Disclosure

- **Material Information:** Disclose all material information in accordance with regulatory requirements.
- **Non-Public Information:** Ensure non-public information is disclosed appropriately and maintain confidentiality until official release.
- **Insider Trading:** Prohibit insider trading and ensure compliance with relevant regulations.

10. Conflict Resolution

- **Grievance Redressal:** Establish a formal process for addressing shareholder grievances and disputes.
- **Mediation and Arbitration:** Utilize mediation and arbitration for resolving conflicts when necessary.

11. Compliance and Monitoring

- **Legal and Regulatory Compliance:** Adhere to all applicable laws and regulations governing shareholder and investor relations.
- **Monitoring and Reporting:** Regularly monitor compliance with this policy and report to the Board of Directors.

12. Review and Continuous Improvement

- The Board of Directors and IRO will review this policy annually or as needed to ensure its effectiveness and relevance.
- Incorporate feedback and best practices to enhance shareholder and investor relations.

13. Policy Approval and Review

This policy is approved by the Board of Directors and will be reviewed annually or as needed.